



FIELD TRIAL PHOTOS

CAMERA SETTINGS

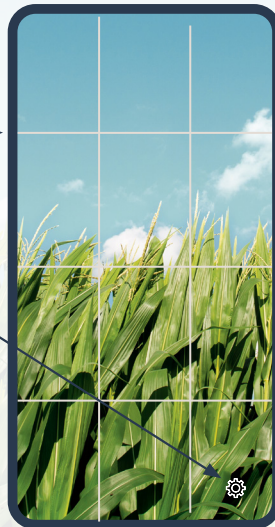
1. Photo: JPEG/most compatible.
2. Video: 4K at 60 fps.
3. Enable grid and level. 
4. Choose highest resolution. 
5. Use 1X/2X/3X camera mode.

DO

Shoot in the morning or golden hour.
Tap on your subject to lock focus.
Shoot against neutral backgrounds.

DON'T

Shoot directly into the sun.
Count on your camera to auto-focus.
Shoot in busy/chaotic environments.



The basics

COMPOSITION

Capture in both landscape and vertical orientation. Use the guidelines to compose your subject dead center. Use the level or horizon to properly align your subject.

EXPOSURE

Use exposure tools to ensure all parts of the photo show detail, specifically the bright areas.

FOCUS

Always use the "tap to focus" method.

Take the photo

- Make sure your lens is wiped clean.
- Only use 1X/2X/3X camera modes — zooming manually will degrade photo quality.
- Do not use portrait or any other modes.
- Take multiple photos from different angles.

Uploading

Upload assets to <http://pivotbio.com/fieldphotos>.

1. Fill out the required form fields.
2. Upload media.
3. Download, complete and submit the waiver.
The waiver is only required for photos with farmers or testimonials included.

Protocol

- Ensure untreated crops are to the left and Pivot Bio treated crops are to the right.
- Ensure roots are evenly spaced across the board.
- For root dig and ear photos, photograph on a Pivot Plant and Root Board or against a white background.
- No writing on the boards with treatment information.
 - A notecard or whiteboard may be placed above the board with treatment information and can be cropped out later.
 - If no notecard or whiteboard is used, documenting the order in which photos are taken will be critical.
- The purpose is to identify visual differences between Pivot Bio treated and untreated crops.
- Grower standard practice (GSP) is untreated, full N. Untreated reduced N is not the same as GSP.